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Kasenna CEO to Speak on Global IPTV Rollouts at Spring VON 2007

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SAN JOSE, Calif., March 19 /PRNewswire/ -- Spring VON 2007 -- Kasenna, The IPTV Company(TM), announced today that its executives will share their views and perspectives on IPTV deployments world-wide, storage platform considerations, and how the growing convergence of TV and the Internet will benefit service providers and consumers they serve.

"VON has grown to be an important industry show for the VoIP and IPTV communities alike," said CEO Kumar Shah. "Kasenna sees a synergistic relationship between delivery of content on the Internet and the IP-based delivery of content to the TV, and Kasenna's PortalTV product suite is playing a big role in bringing the two together," he stated.

Kasenna's PortalTV 2.0 is built on a standards-based Web services platform, and enables service providers to deploy IPTV services for immediate revenue generation while positioning them to leverage and tap into the opportunities presented by Broadband/Internet video content delivery.

Consisting of Kasenna's LivingRoom(TM) 2.0 IPTV middleware, MediaBase(TM) XMP video delivery platform and vFusion(TM) video network management system, and content from its subsidiary ViewNow, PortalTV is the industry's most comprehensive platform for delivery of a broad range of IPTV services, including Broadcast TV, Personal Video Recorder (PVR), Pay-Per-View, StartOver TV, Network PVR services.

About Kasenna

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